

PEUGEOT



In Europe, we're called the "French Mercedes."

Peugeot has the same durability and underplayed luxury that distinguish the very finest automobiles. And a list of standard features that puts our Peugeot 504 Sedan in a class by itself. Rack and pinion steering, four-wheel independent suspension, all-steel unitized construction, anti-sway bars front and rear, Michelin steel-belted radial tires. All standard. As a matter of fact, the automatic transmission is one of the few optional features you need even consider.

When you choose Peugeot, you are investing in some of the finest years in automotive workmanship. We are the world's second oldest manufacturer of automobiles. A family-owned company. Generations of engineers and craftsmen have been building Peugeots since 1889. Dedication to quality is evident the moment you inspect one of our automobiles.

Attention to detail is everywhere. In the spare tire that fits under the trunk, not in it. The fully-reclining bucket seats of unrivaled comfort. And the steel-sliding sunroof that is standard equipment on the Sedan.

The Peugeot 504 Station Wagon is no less luxurious. With 66 cubic feet of carrying space and four doors that open wide, it has a reputation for economy and élan. Plus an engine that Road Test Magazine called "a paragon of durability."

Could it be, that's why we've been called the "French Mercedes?"

Could be.

BELOW: PEUGEOT 504 STATION WAGON. RIGHT: PEUGEOT 504 SEDAN





peugeot504.info

DIMENSIONS AND SPECIFICATIONS	504 SEDAN	504 STATION WAGON
MODEL NUMBERS	504 A91 (Standard) 504 A93 (Automatic)	504 D91 (Standard) 504 D93 (Automatic)
BODY STYLE	4-Door Sedan with Manual Sliding Roof	5-Door Station Wagon
DIMENSIONS		
Wheelbase	108"	114"
Overall Length	177"	189"
Overall Width	66"	67"
Overall Height	57"	61"
Curb Weight	2,750 Lbs.	2,932 Lbs.
Sedan Trunk and Station Wagon Carrying Capacities	20 Cu. Ft.	66 Cu. Ft.
CAPACITIES		
Fuel Tank	14.8 Gallons	15.8 Gallons
Engine Crankcase	4¼ Quarts	4¼ Quarts
Cooling System Including Heater	8½ Quarts	8½ Quarts
STEERING		
Type	Rack and Pinion	Rack and Pinion
Ratio	22.2 to 1	22.2 to 1
Turning Circle	35' 10"	37' 5"
Steering Turns, Lock-to-Lock	4½	4½
TIRES		
Type	Michelin High Speed Radial	Michelin High Speed Radial
Size	175 HR x 14	185 SR x 14
BRAKES—Hydraulic with compensator cable control on rear wheels		
Front	Disc	Disc
Rear	Disc	Drum

DIMENSIONS AND SPECIFICATIONS	504 SEDAN	504 STATION WAGON
4-CYLINDER ENGINE		
Type	Overhead Valve	Overhead Valve
Bore and Stroke	3.46 x 3.2	3.46 x 3.2
Piston Displacement	120.3 Cu. In.	120.3 Cu. In.
Compression Ratio	7.6 to 1	7.6 to 1
Rear Axle Ratio	3.9 to 1	4.11 to 1
Main Bearings	5	5
TRANSMISSION (Automatic Optional)		
Type	4-Speed Synchromesh	4-Speed Synchromesh
Rear Axle Ratio	3.9 to 1	4.11 to 1
ELECTRICAL SYSTEM		
Type	12 Volt 65 Ampere/ Hour Battery, Three Phase Alternator	12 Volt 65 Ampere/ Hour Battery, Three Phase Alternator
SUSPENSION		
Front	Independent	Independent
Rear	Independent	Rigid Rear Axle with 4 Coil Springs and Telescopic Shocks
Anti-sway Bars	Front and Rear	Front and Rear
BODYWORK	All-Steel, Monocoque Construction	All-Steel, Monocoque Construction
INSTRUMENTATION		
120-mph speedometer, 99,999 odo, 999.9 trip odo, water temperature, voltmeter, fuel level, clock. Warning lights: oil pressure, choke on, fuel level, high beam, directionals, flashers. Also: manual choke, anti-theft steering lock, two-speed windshield wipers, and electric washer pump.		

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Peugeot Consumer Information Data is available upon request by writing to Peugeot, Inc., 300 Kuller Road, Clifton, New Jersey 07015

DEALER