

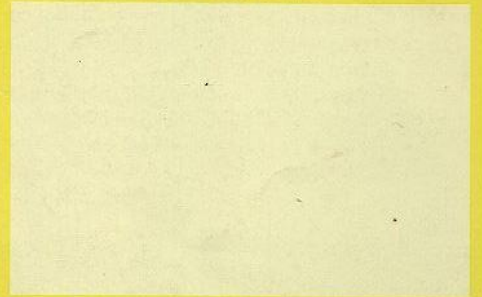
special panel equipment:

"The three-dial instrument cluster includes a speedometer, daily trip meter and odometer, fuel gauge, water temperature gauge, thermic voltmeter, light indicators for: oil pressure, parking lights, headlights, high beams, turn signals, brake pad wear, brake master cylinder level, parking brake and choke. An electric clock is also featured as standard equipment plus a 4-way flasher. The dashboard is thickly padded for safety. The glove compartment is complemented by a wide parcel shelf below the dashboard on the passenger's side.

"In the centre of the dashboard, there is a cigarette lighter and the heat and ventilation controls. Other features include a safety-padded steering wheel, light switch and combination electric switch for windshield-wiper washer, plus an anti-theft steering lock. There are two large adjustable safety sun visors, with a special extra map pocket on the left and a vanity mirror on the right. There is also a two-speed windshield wiper system with automatic stop point.

"Irrespective of the weather, the temperature in the car is always pleasant because it is thermostatically controlled with the selected flow of warm and cool air. There are two ventilation scoops, one right, one left installed on the rear lateral panels to help give increased ventilation in the car and, of course, added comfort. The all steel sliding roof is completely airtight and easy to operate. The large trunk, covered with a washable rubber mat, has a usable capacity of 20 cubic ft. The spare wheel is stored in a separate exterior-access compartment underneath the trunk floor with the release lever inside the trunk.

DEALER'S STAMP



Specifications subject to change without notice

general specifications

General
 Unitized body construction of extra-thick steel, special electrophoresis rustproofing
 All bumpers in polished stainless steel
 Sedan: Overall length: 177 inches;
 Station Wagon: 187,75
 Sedan: Overall width: 66 1/2 inches;
 Station Wagon: 67,56
 Sedan: Height: 57 1/2 inches;
 Station Wagon: 57,08
 Sedan: Height laden: 55 1/2 inches;
 Station Wagon: 47,75
 Sedan: Usable trunk capacity: 20 cu. ft.
 Station Wagon: 22,95 cu. ft.
 Sedan: Wheelbase: 108 inches;
 Station Wagon: 97,50
 Sedan: Curb weight: 2,711 lbs;
 Station Wagon: 2,932 lbs.
 Sedan: Towing capacity: 2,424 lbs.
 Station Wagon: 2,866 lbs.

Engine 2 carburetors
 Oversquare 4 cylinder engine tilted 45°

88 mm X 81 mm
 Compression ratio: 7,6/1
 Displacement: 1,971 cc
 Maximum power — Sedan: 92, c.u. at 5,600 r.p.m.
 Cross-flow cylinder head
 Interchangeable wet cylinder sleeves
 Overhead valves rocker-operated
 Lateral camshaft with overhead valves
 Five-bearing forged steel crankshaft
 Automatic electro-magnetic fan
 Rad. 7 qts. Eng. 3 1/2 qts.
 Gas tank: Sedan 12 1/4 gal.
 Station Wagon: 13,2 gals.
Manual transmission
 4-speed synchromesh with reverse
Automatic transmission
 The 504 Sedan is available with automatic transmission (automatic drive type ZF for the 504 can be converted to manual control)
Drive
 Flexible mounted hypoid differential — ratio 3,9:1
Suspension
 4-wheel independent suspension

Peugeot hydraulic shock-absorbers and coil springs front and rear.
 Front axle, with telescopic suspension
 Anti-roll bars front and rear
Wheels and tires
 Wheels 14" — Tires 175 HR 14 Radial ply
Steering
 Rack and pinion
 Safety-type steering column jointed in 2 parts
 Anti-theft steering lock
Brakes discs on all four wheels
 Power assist and load compensator
 Hand brake, fluid, and lining wear warning light
 Self-adjusting hand brake
Electrical equipment
 Alternator-equipped system
 Battery: 12 volts — 55 amps per hour
 Headlights — double sealed beam type
 Back-up lights, turn indicators
 Two-speed windshield wipers
 Electric windshield washer
 4-way light flashers - Dual horns

Peugeot 504

504 Sedan & Station Wagon CONSOLE, FLOOR-SHIFT, AND AUTOMATIC

"The 504 Sedan has a more powerful and responsive two litre engine. Classic design: engine up front, conventional rear wheel drive, unitized all steel body construction, special four wheel independent suspension. With its good looks, comfort and performance, the 504 is indeed a prestigious car in every sense of the word and a car for special people.

"There are two deep padded foam bucket seats with unique adjustable built-in headrests. Upholstered in vinyl and designed for deep yet firm comfort, the two front seats are separated by a central console and are adjustable and can be fully reclined. A flick of the lever reclines the seat to a full horizontal position and converts them into comfort-

able beds. The front seats are equipped with three point anchors for seat belts. The soundproof flooring is covered front and rear with heavy wall to wall carpeting.

"The 504 offers in option, the automatic transmission which eliminates efforts and fatigue. Gently and silently, it takes over all the gear shifting from you. It's so effortless to drive. Our automatic does all the work for you, precisely selecting the proper gear. Our automatic is further characterized by a silent and smooth operation. Gear changes are smooth for the comfort of passengers and driver.

"The 504 Station Wagon has all the sophistication and luxury of a Sedan and yet has the advantage of the space offered by much larger station wagons. Access to the large rear storage space is by counterbalanced rear door panel. The rear bench seat can be folded down completely, thus doubling the capacity of the loading area.

