



**Peugeot 504**



# SPECIFICATIONS:

## DIMENSIONS

|                          |            |
|--------------------------|------------|
| wheelbase                | 108.00"    |
| overall length           | 177.00"    |
| overall width            | 66.50"     |
| overall height (unladen) | 57.50"     |
| front track              | 56.50"     |
| rear track               | 53.50"     |
| trunk (usable)           | 20 cu. ft. |
| curb weight              | 2650 lbs.  |

## CAPACITIES

|                             |              |
|-----------------------------|--------------|
| fuel tank                   | 14.8 gallons |
| engine crankcase            | 4¼ quarts    |
| cooling system incl. heater | 8½ quarts    |

## STEERING

|                              |                 |
|------------------------------|-----------------|
| type                         | rack and pinion |
| ratio                        | 22.2 to 1       |
| turning circle               | 35' 10"         |
| steering turns; lock-to-lock | 4½              |

## TIRES

|      |                                  |
|------|----------------------------------|
| size | 175 x 14" or 175 x 355           |
| type | Michelin high speed radial tires |

## BRAKES

|        |   |
|--------|---|
| type   | 4-wheel disc brakes,<br>power assisted with brake equalizer |
| lining | 439.47 sq. in. (swept area)                                 |

## INSTRUMENTATION

120-mph speedometer, 99,999 odo, 999.9 trip odo, water temperature, voltmeter, fuel level, clock.  
Warning lights: oil pressure, choke on, fuel level, high beam, directionals, flashers.  
Also: manual choke, anti-theft lock, two speed windshield wipers, and electric washer pump.

## TRANSLATION:

You get a lot of comfort and safety in a Peugeot 504: 4 wheel independent suspension, 4 wheel disc brakes, fully reclining bucket seats, steel sliding sunroof, and a new, more powerful 2 liter engine for faster pick ups.

DEALER

**AUTO TRENDS CAR COMPANY**  
8121 VAN NUYS BOULEVARD  
VAN NUYS, CALIFORNIA 91401

## 4-CYLINDER ENGINE

|                   |                            |
|-------------------|----------------------------|
| type              | in-line overhead valve     |
| bore              | 3.46"                      |
| stroke            | 3.19"                      |
| displacement      | 1971 cc. (120 cu. in.)     |
| horsepower        | 98 hp (SAE) @ 5500 rpm     |
| max. torque       | 124.35 ft. lbs. @ 3000 rpm |
| compression ratio | 8.35 to 1                  |
| main bearings     | 5                          |
| speed (max.)      | 101 mph                    |
| carburetion       | 1 double barrel Solex      |

## TRANSMISSION & DRIVE

|  |   |
|--|---|
| type   | 4-speed synchromesh<br>column mounted stick<br>hypoid reduction 3.89<br>TOP 3RD 2ND 1ST REV.<br>1.0 .732 .475 .281 .275 |
| rear axle  |   |
| transmission ratio   |   |
| 6-position optional ZF automatic transmission<br>(park, reverse, neutral, 3, 2, 1), with torque<br>converter and planetary gears with<br>3 forward speeds. |   |

## ELECTRICAL SYSTEM

|      |  |
|------|--|
| type | 12 volt 55 ampere/hour<br>battery, three phase<br>alternator |
|------|--|

## SUSPENSION

4-wheel independent suspension.  
Front: telescopic struts incorporating helical springs with  
double acting shock absorbers (Peugeot make).  
Rear: trailing arms, helical springs with double acting shock  
absorbers (Peugeot make).  
Anti-sway bars front and rear.

## BODYWORK

All-steel, monocoque  
construction body with  
priming by electrophoresis.  
Solid steel sliding sunroof.

## PERFORMANCE

|                       |                         |
|-----------------------|-------------------------|
| Time to speed, sec.   | 0 to 60 mph in 14.3     |
| Fuel consumption, mpg | 26.6 (steady<br>60 mph) |

Over 275 dealers and 7 parts warehouses provid-  
ing factory trained service and genuine factory  
parts coast to coast.

# Peugeot 504



We will continue to add improvements and modifications (without notice) just as soon as they have been achieved and fully tested out to Peugeot standards. This is not only our right, it is our duty.