

# The Peugeot Range



45 Quality Models...

# PEUGEOT 104 RANGE



*5 door practicality.*



*Sports style interior. (104S/ZS)*

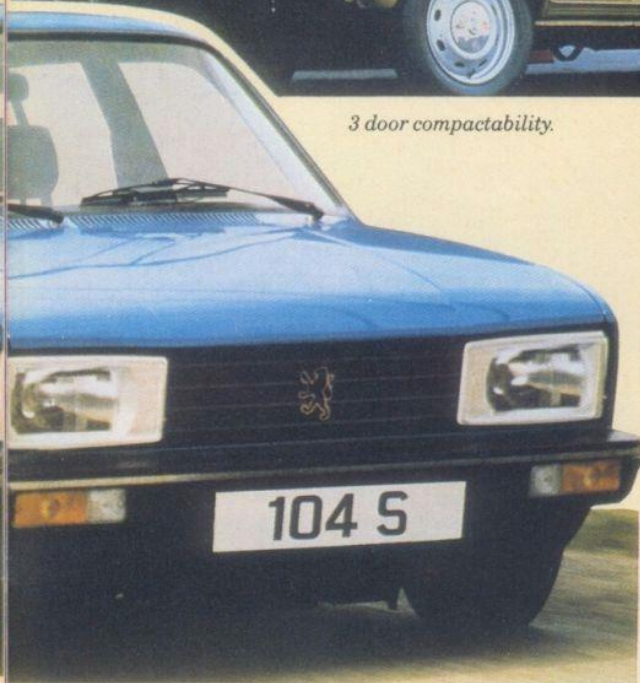


*Low lip and high lifting tailgate make for easy loading.*



3 door compactability.

**The hatchback range with choice – nine different models.**  
 The Peugeot 104 hatchback range offers you the choice of two distinctive body shapes with three doors or five. The range enables you to select the level of trim you require. We have models that run on 2 star petrol and return up to 50 mpg, or sports versions that attain 100 mph speeds and mouth watering acceleration times.  
 There are four different engine sizes from 954 cc to 1360 cc and a wide selection of equipment. Sliding steel sunroof, electrically operated front windows, wide alloy wheels, tinted glass, tweed upholstery, halogen headlights, all there for you to choose.  
 The 104's are short, compact, manoeuvrable; easy to drive and park, they offer you all the simple loading advantages of a hatchback.  
 All are economical to run and maintain. Main services are only required every 10,000 miles and Peugeot Finance makes purchase so easy.  
 The greatest benefit, however, is that each 104 is built by Peugeot to the same high standard of finish as our flagship, the luxury 604.



1360 cc 104 S.



1360 cc 104 ZS.



Optional sliding steel sunroof.



Sports steering wheel and clear instrumentation. (104S/ZS)

**The Peugeot 104 Hatchback Range – Two shapes, Nine models, 3-door or 5-door.**

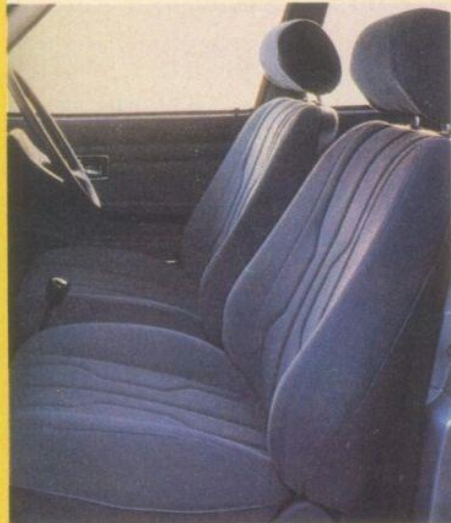
Petrol Consumption (in accordance with official Gov. Testing Procedures)	104 ZL 954cc 3 doors	104 ZR 1124cc 3 doors*	104 ZS 1360 cc 3 doors	104 GL 954cc 5 doors	104 GR 1124cc 5 doors	104 SR 1219cc 5 doors*	104 S 1360cc 5 doors
at 56 mph (90 km/h)	48.7 mpg (5.8 l/100 km)	47.1 mpg (6.0 l/100 km)	47.9 mpg (5.9 l/100 km)	47.1 mpg (6.1 l/100 km)	49.6 mpg (5.7 l/100 km)	47.1 mpg (6.0 l/100 km)	47.1 mpg (6.0 l/100 km)
at 75 mph (120 km/h)	35.3 mpg (8.1 l/100 km)	36.2 mpg (7.8 l/100 km)	35.8 mpg (7.9 l/100 km)	34.0 mpg (8.3 l/100 km)	37.7 mpg (7.5 l/100 km)	36.2 mpg (7.2 l/100 km)	35.3 mpg (8.0 l/100 km)
In Town	34.0 mpg (8.3 l/100 km)	34.0 mpg (8.3 l/100 km)	30.7 mpg (9.2 l/100 km)	32.1 mpg (8.8 l/100 km)	33.6 mpg (8.4 l/100 km)	32.8 mpg (8.6 l/100 km)	30.7 mpg (9.2 l/100 km)

Certain models include steel sunroof, tinted glass, electrically operated front windows, rev counter, wide alloy wheels, front seat head restraints, laminated windscreen and radio console. \*also available with custom pack.

# PEUGEOT 305 RANGE



The 305 range - comfortable, reliable, affordable.



Deep, cloth upholstered seats.



Neat modern dashboard



Sliding steel sunroof.

The 305 range offers you six stylish models with a choice of 1300 cc and 1500 cc petrol engines, or all the economical benefits of the 1548 cc diesel engine.

The 305 offers an amazing amount of room for you and your passengers with a standard of finish, comfort and roadholding that is second to none in a car of this class.

But economy is not sacrificed for style. The 1500 cc GLS\* and SR return up to 46 mpg and all 305 petrol models only require main services every 10,000 miles. Luxury is further enhanced with the SR by a factory fitted custom pack which includes steel sun roof, electrically operated front windows, tinted glass all round, laminated windscreen and map reading light.



Up to 16.3 cu ft of luggage space.



305 SR-1500 cc performance and style to match

## Peugeot 305 - Six models, 1300cc, 1500cc plus a 1548cc diesel.

Fuel Consumption (in accordance with official Gov. Testing Procedures)

	305 GL/GR Saloon 1290cc	305 GLS* Saloon 1472cc	305 GRD Diesel Saloon 1548cc	305 SR Saloon 1472cc†
at 56 mph ( 90 km/h)	43.4 mpg (6.5 l/100 km)	45.5 mpg (6.2 l/100 km)	53.3 mpg (5.3 l/100 km)	45.5 mpg (6.2 l/100 km)
at 75 mpg (120 km/h)	31.0 mpg (9.1 l/100 km)	33.6 mpg (8.4 l/100 km)	36.7 mpg (7.7 l/100 km)	33.6 mpg (8.4 l/100 km)
In Town	29.7 mpg (9.5 l/100 km)	31.7 mpg (8.9 l/100 km)	40.3 mpg (7.0 l/100 km)	31.7 mpg (8.9 l/100 km)

†SR available with Custom Pack. Includes sunroof, tinted glass, laminated windscreen, electrically operated front windows, map reading light. GLS\* Available Spring 1980

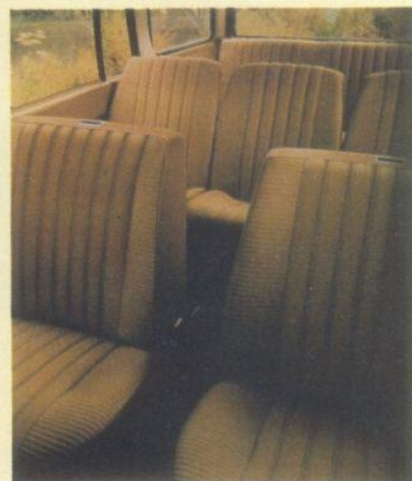
# PEUGEOT 504 RANGE



504 Family Estate - room for eight to travel in comfort.



504 GR Estate has a 2-litre engine and up to 6' 4" of load deck length.



The Family Estate is equipped with three rows of forward-facing seats. (Detachable front head restraints not shown).



504 GR Saloon. Manual or automatic. Diesel version available.

The 504 range is the epitome of Peugeot's reputation for strength and reliability.

Both Saloons and Estates offer possibly the best ride comfort obtained by cars in their class.

The 1800 cc Saloon, which runs on 2 star petrol, returning up to 36 mpg\*, is also available with a diesel option, and both models feature newly designed dashboards and seats, and offer exceptional value for money.

The 504 Estates are legendary. There are five models available, including the 1800 cc Estate and 2 litre GR Estate, which give a load volume of 64 cubic feet (up to window level) and a massive 6ft 4 in of load deck length. The Family Estate features three rows of forward facing cloth upholstered seats to carry up to eight people in comfort. It is powered by a 2 litre petrol or 2.3 litre diesel engine, and now includes power assisted steering as standard.

## Peugeot 504 - Two Saloons, Five Estates, petrol or diesel.

Petrol Consumption (in accordance with official Gov. Testing Procedures)	504 GR Saloon 1796cc	504 GRD Saloon,† 2112cc diesel	504 Estate 1796cc	504 Diesel Estate 2112cc diesel	504 GR Estate † 1971cc	504 Family Estate † 1971cc	504 Diesel Family Estate 2304cc diesel
at 56 mph (90 km/h)	35.7 mpg (7.9 l/100 km)	41.5 mpg (6.8 l/100 km)	32.1 mpg (8.8 l/100 km)	36.2 mpg (7.8 l/100 km)	35.7 mpg (7.9 l/100 km)	35.7 mpg (7.9 l/100 km)	37.7 mpg (7.5 l/100 km)
at 75 mph (120 km/h)	26.9 mpg (10.5 l/100 km)	29.7 mpg (9.5 l/100 km)	23.5 mpg (12.0 l/100 km)	not tested	26.4 mpg (10.7 l/100 km)	26.4 mpg (10.7 l/100 km)	27.2 mpg (10.4 l/100 km)
In Town	22.0 mpg (12.8 l/100 km)	33.6 mpg (8.4 l/100 km)	20.6 mpg (13.7 l/100 km)	31.7 mpg (8.9 l/100 km)	21.5 mpg (13.1 l/100 km)	21.5 mpg (13.1 l/100 km)	30.1 mpg (9.4 l/100 km)

† Available with automatic gearbox.

# PEUGEOT 505 RANGE

The new Peugeot 505 range of six models is the latest to join the Peugeot line up.

The 505 offers you the high standard of ride and comfort you would associate with Peugeot, together with reliability and style.

A choice of engines, 2 litre carburettor, fuel injection or 2.3 litre diesel, enables you to select the car best suited to your motoring requirements, and every model features power assisted steering. There is also a choice of trims: the "S" models feature electrically operated sliding steel sunroof and front windows, sumptuous tweed upholstery, tinted glass all round, laminated windscreen and side protection strips.



Peugeot 505 STI



Up to 18.4 cu ft of luggage space.



Modern style dashboard with clear instrumentation.



Electrically controlled sunroof.



Sumptuous tweed upholstery on 'S' models. Leather available on STI.

## Peugeot 505 - Six models, carburettor, fuel injection, diesel.

Petrol Consumption (in accordance with official Gov. Testing Procedures),	505 GR 1971cc	505 GRD 2304cc	505 SR 1971cc	505 SRD 2304cc	505 TI 1995cc	505 STI 1995cc
at 56 mph (90 km/h)	39.8 mpg (7.1 l/100 km)	40.9 mpg (6.9 l/100 km)	39.8 mpg (7.1 l/100 km)	40.9 mpg (6.9 l/100 km)	37.2 mpg (7.6 l/100 km)	38.2 mpg (7.4 l/100 km)
at 75 mph (120 km/h)	29.1 mpg (9.7 l/100 km)	29.4 mpg (9.6 l/100 km)	29.1 mpg (9.7 l/100 km)	29.4 mpg (9.6 l/100 km)	28.5 mpg (9.9 l/100 km)	30.4 mpg (9.3 l/100 km)
In Town	24.8 mpg (11.4 l/100 km)	32.5 mpg (8.7 l/100 km)	24.8 mpg (11.4 l/100 km)	32.5 mpg (8.7 l/100 km)	22.2 mpg (12.7 l/100 km)	21.6 mpg (13.1 l/100 km)

5 speed gearbox standard on STI. Automatic available on all petrol models.

# PEUGEOT 604 RANGE

Peugeot 604 SL.



Automatic transmission optional on SL and TI.



Beautiful velour upholstery. Leather optional on certain models.

**Peugeot 604 – a range of three luxury executive saloons:**

2.7 litre V6 SL, the fuel injected TI and the 2.3 litre D, turbo, the first turbo charged diesel in Britain.

All three models are equipped to the highest possible level and include as standard, power assisted steering, electrically operated steel sunroof and windows, tinted glass all round, centralised locking on sunroof, doors and windows, and halogen headlights.

The 604 range offers you an opportunity to choose your own style of luxury motoring. From the 120 mph TI with a 0-60 time of 10 seconds to the D, turbo and up to 46 mpg, better than the average family saloon.

The 604 – flagship of the Peugeot range offers you comfortable luxury motoring at a truly realistic price.

**Peugeot 604 – Twin carburettor, fuel injection, Diesel turbo.**

Petrol Consumption (in accordance with official Gov. Testing Procedures)	604 SL 2664cc	604 TI 2664cc	604 D turbo 2304cc Diesel
at 56 mph (90 km/h)	31.4 mpg ( 9.0 l /100 km)	33.2 mpg ( 8.5 l /100 km)	46.3 mpg (6.1 l /100 km)
at 75 mph (120 km/h)	25.0 mpg (11.3 l /100 km)	26.1 mpg (10.8 l /100 km)	32.8 mpg (8.6 l /100 km)
In Town	17.6 mpg (16.0 l /100 km)	16.8 mpg (16.8 l /100 km)	29.4 mpg (9.6 l /100 km)

All models include central locking system on sunroof, doors and windows, all round tinted glass, laminated windscreen, power steering, electrically operated sunroof and windows. Certain models offer lacquered metallic finish, rev counter, automatic gearbox, leather upholstery and air conditioning.

Source of performance figures: 0-60 time: Car Magazine; Top speed: What Car?



## 304 VAN

The 304 is the van that handles like a car, even with the maximum 9.5 cwt payload. More comfortable than many saloons, it's available at a real value for money price. Inside you will find a level of trim and equipment that makes driving the 304 a delight, and at the back, real van capacity with up to 54.5 cu. ft of load space. The rugged 1300 cc engine is reliable and economical, and all round independent suspension means that your goods get a smooth ride.

## 504 PICK-UP

The new 504 Pick-up. Just as tough and reliable as the world famous saloons and estate models from which it is derived - just as comfortable and great value for money. Choose between 1618 cc petrol or 1948 cc diesel engines, both of which cope smoothly with a load of up to 2260 lbs (1025 kg). And with 504 suspension, there's a smooth, comfortable ride - whatever your load. With the canvas tilt,\* the Pick-up has the same covered load capacity as a large van, but still with Pick-up versatility.

\*optional accessory



## Peugeot - The Company and its Products

Peugeot Automobiles U.K. Ltd is a subsidiary of Automobiles Peugeot, part of the international PSA Group, the largest automobile manufacturer in Europe. As such, Peugeot have been able to utilise the most modern manufacturing plant and equipment available. The manufacturing facility at Mulhouse, for example, includes a vast investment in computer-controlled machine tools and automatic assembly procedures.

As the major manufacturer in Europe, we can offer a breathtaking choice of fine cars. Each with its own personality, each with the unmistakable Peugeot pedigree, which means quality and reliability built into each car produced.

Safety is also another hallmark of Peugeot design. Peugeot's contribution to research and application of safety techniques and design has become a major factor in the overall development of vehicle safety throughout the world. New models are designed to incorporate active and passive features derived from Peugeot's on-going test programme in which many vehicles are destroyed in accident simulations. Peugeot's own unique Safety Synthesis Vehicle highlights the importance which Peugeot place upon vehicle safety and each production car is illustrative of the ability to take increasingly demanding theoretical requirements and to transform these into practical design solutions.

Engineering strength and a sound basis for reliability is laid by thorough research, planning and design. Only the finest quality materials and components are used.

A car is only as good as the parts which go to make it, and by manufacturing a higher proportion of parts than virtually any other car manufacturer, Peugeot ensure that both the components and the finished product meet an extremely high standard. Major mechanical components, body shells and even sheet metal are manufactured in Peugeot factories. Peugeot also manufacture their own unique shock absorbers, to a patented design.

To match this, anti-corrosion treatment is thorough. Body panels have their edges coated with zinc primer before assembly and the finished shell is given phosphating treatment in key areas. Vulnerable body areas are zinc plated or made from galvanised steel.

Underbody joints and box sections are also treated with zinc-based primer. The entire body shell then undergoes an electrolytic treatment which coats it with synthetic resin primer.

A PVC anti-chip compound is sprayed under wheel arches, door sills and front and rear panels. And finally, after painting, main box sections are injected with a heavy wax mixture, and the entire underbody is sprayed with a wax/tar compound.

Added to this is the constant pre-production testing of parts and prototype models. Each and every prototype component is tested for performance on special computer-controlled machines at the Company's Research Centres at Paris and Belchamp. Prototypes and models currently in production are subjected to a complete and continuing test programme during which many millions of miles will be covered on the giant test-track at Belchamp.

Quality control of production models is continuous and thorough. Every engine is run on a test-bed, and every gearbox tested before being installed in the car. Once assembled, every vehicle is then tested on a rolling road.

At this stage, most manufacturers complete their testing, but Peugeot go further. Each car is taken from the rolling road and driven over a test-track which includes tight bends, humps, cobblestones and wet and dry braking tunnels.

One in eight of the factory staff is engaged exclusively in quality control, and so thorough are the inspection procedures that Car Magazine reported, "Regardless of the make and price of the final product, we have yet to see more thoroughly inspected production line cars."

The result of this diligence is a better-built, more reliable car. When you do need a service, only once every 10,000 miles on petrol models with oil change and safety check at 5,000 miles, you have a nationwide network of approved Peugeot Dealers, with Peugeot-trained personnel, throughout the length and breadth of Britain, so help is never far away. The same applies on the continent. Throughout Europe, there is an enormous network of Peugeot Dealers who maintain the high standard of Peugeot service.

That all adds up to a unique feeling of reassurance which you find when you drive a Peugeot. We're a big company, but we're still a company that cares. Because of this, we hold an enormous stock of parts and accessories in our U.K. parts distribution centres.

Peugeot build each car to be a lasting asset, with strength and reliability. That's the basis of the world-wide reputation which has helped Peugeot to become one of the largest car manufacturers in Europe.

Please note that while every effort has been made to ensure the accuracy of information contained in this feature, Peugeot Automobiles U.K. Ltd., reserve the right to introduce at any time modifications, changes of detail, equipment or accessories as may be considered necessary.

Individual models and model ranges may be withdrawn from production without notice. Similarly, new models may be introduced from time to time. In order to avoid any misunderstanding, please enquire at an authorised Peugeot Dealer whether there have been any alterations to the model range or to specifications since this supplement went to press.

Please send me further details about the Peugeot Range.

I am particularly interested in the:

- 104 Hatchbacks       505 Saloons       504 Pick up  
 305 Saloons         604 Saloons      (Please tick)  
 504 Saloons & Estates     304 Van/Estate

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