

504-A REAL WINNER



peugeot504.info

Pick-up a 504 before January 31st, 1992† and Peugeot will cover far more than you ever bargained for.

Because, in addition to offering the toughest Pick-up around from just £6,545*, Peugeot will throw in a custom-made Hard Top worth over £500 absolutely free.



So if you need to secure class beating payloads of up to 1265kg** the 504 now provides a watertight case.

Add to that excellent finance packages, a choice of Peugeot's renowned diesel or petrol engines – each with five speed transmission and limited slip differential as standard – and you'll find Peugeot have got all your needs covered.

* 504 Standard petrol model. Price excludes VAT, road fund licence, number plates and delivery. ** Payload for 504 Standard model without hard top.

† Vehicle must be registered between September 1st, 1991, and January 31st 1992.

504-THE REAL PICK-UP

WINNING PRICES

STANDARD
1.8L PETROL

£6,545[†]

GL
2.3L DIESEL

£8,225[†]

STANDARD
2.3L DIESEL

£7,675[†]

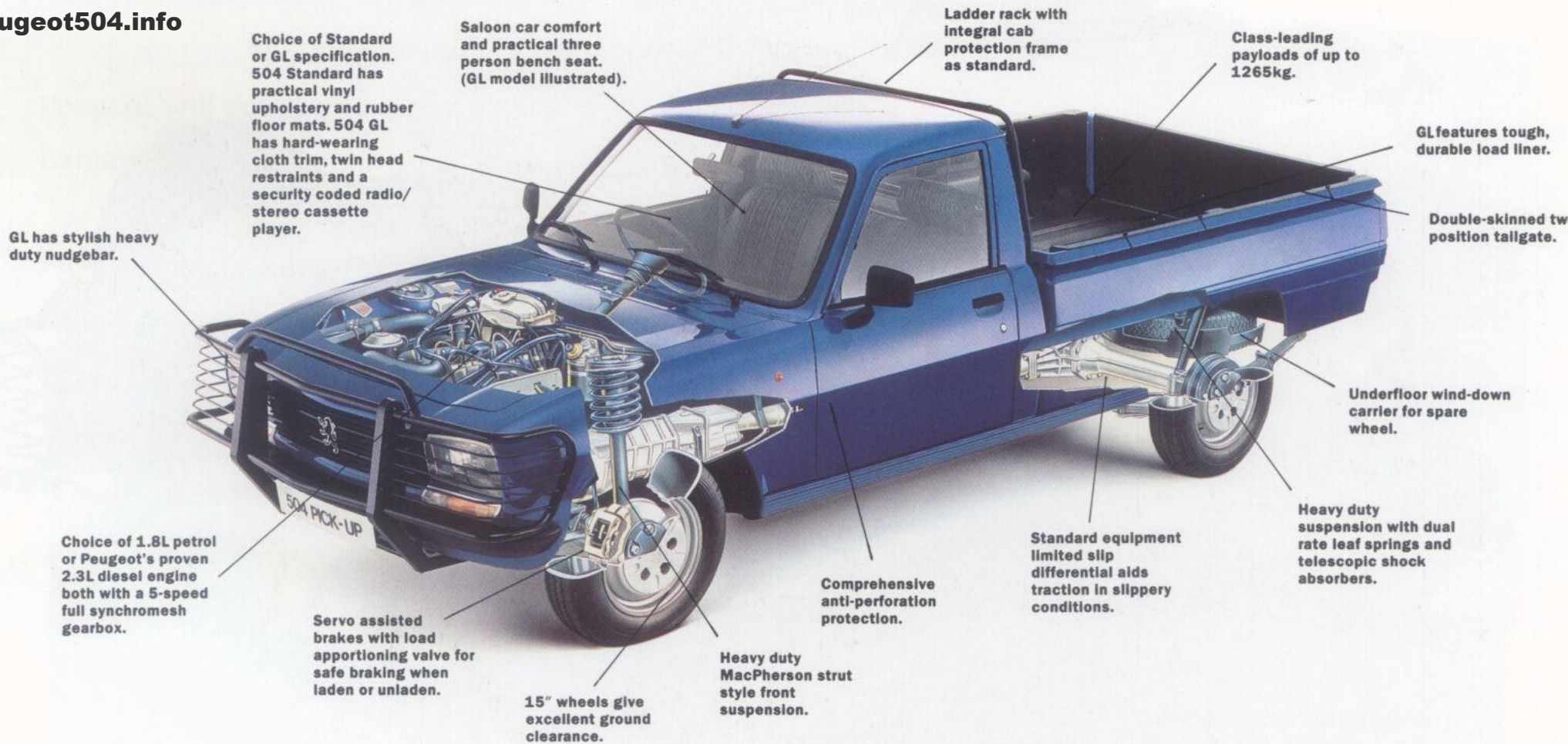
† All prices exclude VAT,
road fund licence,
number plates and delivery.

WINNING DEALS

504 MODEL	CONTRACT HIRE	FINANCE LEASE	
	Monthly Rental £	Monthly Rental £	Terminal Rental £
Standard Petrol	186.72	138.25	1451.00
Standard Diesel	208.02	157.35	1915.00
GL Diesel	212.02	161.57	2052.00

All rates are based on a four year contract. Mileage 48,000 miles. Payment pattern; three rentals in advance followed by a further 47 rentals commencing in month two. A terminal rental is required as shown for finance lease only. All rentals subject to VAT, subject to status. Prices correct at time of going to press. These schemes are only available to business users who are VAT registered.

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Choice of Standard or GL specification. 504 Standard has practical vinyl upholstery and rubber floor mats. 504 GL has hard-wearing cloth trim, twin head restraints and a security coded radio/stereo cassette player.

Saloon car comfort and practical three person bench seat. (GL model illustrated).

Ladder rack with integral cab protection frame as standard.

Class-leading payloads of up to 1265kg.

GL features tough, durable load liner.

Double-skinned two position tailgate.

GL has stylish heavy duty nudgebar.

Underfloor wind-down carrier for spare wheel.

Choice of 1.8L petrol or Peugeot's proven 2.3L diesel engine both with a 5-speed full synchromesh gearbox.

Servo assisted brakes with load apportioning valve for safe braking when laden or unladen.

Comprehensive anti-perforation protection.

Standard equipment limited slip differential aids traction in slippery conditions.

Heavy duty suspension with dual rate leaf springs and telescopic shock absorbers.

15" wheels give excellent ground clearance.

Heavy duty MacPherson strut style front suspension.

For further information on the 504 Pick-up and your nearest dealer

FREEPHONE 0800 800 482



PEUGEOT 504 PICK-UP

BUILT BETTER TO WORK HARDER

The information contained in this brochure was correct at the time of going to press – September 1991.

Please check with your local Peugeot Talbot dealer for any alterations or improvements in specification.

Issued by LCV Operations, Peugeot Talbot Motor Co. Ltd, Aldermoor House, PO Box 227, Aldermoor Lane, Coventry CV3 1LT.



PICK-UP A HARD TOP FOR YOUR 504

As the recipient of this privileged purchase certificate you are entitled to a glass fibre Hard Top, direct from Peugeot, when you order and register a new 504 Pick-up between September 1st, 1991 and January 31st, 1992.

To qualify, simply give this form to your dealer when you purchase the vehicle. Once your dealer has filled it in and stamped it, you should post it back to us. The hard top will be delivered to the dealer. Please allow 15 days for delivery from receipt of your form by Peugeot.

TERMS AND CONDITIONS

1. This offer is available to any customer who orders and registers a new Peugeot 504 Pick-up through an authorised Peugeot Talbot dealer between September 1st, 1991 and January 31st, 1992, and returns the fully completed form to the Peugeot Talbot Motor Company Ltd. Offer applies to UK only.
2. This offer does not apply to employees of Peugeot Talbot Motor Company Ltd, their associated companies, dealers or agents.
3. This offer is subject to the availability of a new 504 model of your choice within the period of this offer.
4. Delivery of the hard top will be made upon verification of claim (please allow 15 days).
5. If you wish to buy more than one 504 you can apply for further claim forms. Purchase and register the additional vehicle(s) and ask the supplying Peugeot Talbot dealer to request an extra claim form from Peugeot Talbot Motor Company Ltd (LCV) for each additional Peugeot 504 you purchase. They will require the name and address shown on the original claim form. Further claim forms will be sent to the recipient named on the original claim form.
6. A claim is not valid unless the form is completed in full and confirmed by the supplying Peugeot Talbot dealer. The form must be received by Peugeot Talbot Motor Company Ltd LCV on, or before, February 14th, 1992.
7. A cash alternative is not available. Peugeot Talbot reserve the right to supply an alternative hard top of similar quality and value.

*Retail cost including delivery.

WORTH OVER*

£500



NAME

ADDRESS

PURCHASER'S SIGNATURE

DEALER PRINCIPAL'S NAME (please print)

DEALER PRINCIPAL'S SIGNATURE

DATE

DATE

504 Pick-up details (to be completed by the dealer)

MODEL

REGISTRATION NUMBER

CHASSIS NUMBER

DATE OF ORDER

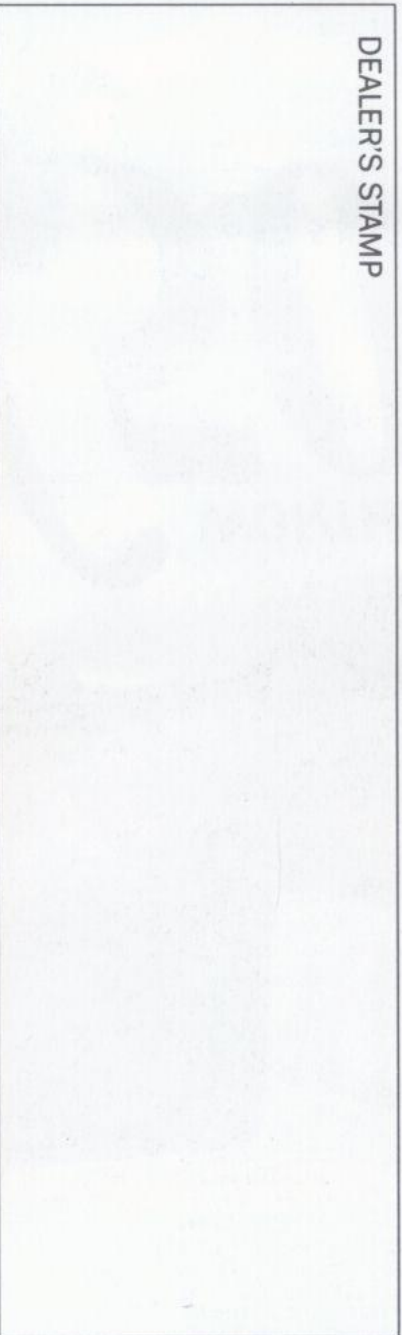
DATE OF REGISTRATION

Last eight digits only

DAY MONTH YEAR

RETURN ADDRESS Mr D Watts, Operations Manager LCV, Peugeot Talbot Motor Co Ltd, Aldermoor House, PO Box 227, Aldermoor Lane, Coventry CV3 1LT.

DEALER'S STAMP



PICK UP A REAL WINNER... THE PEUGEOT 504